

HOUSE HIPPO

<http://www.cca-kids.ca/tvandme/english/hippo/index.html>

1. Summarize *House Hippo*. (Use sentences.) _____

2. List 5 things you were told about the house hippo. (You may use point form, and separate each point by a semi-colon.)

3. List 3 or 4 characteristics of a documentary, and tell how *House Hippo* shows each. (You may use point form.)

CHARACTERISTICS OF A DOCUMENTARY	HOUSE HIPPO SHOWS THIS . . .

4. What is a *commercial*, and why are they produced? _____

5. This is a type of commercial called a *Public Service Announcement*, or *PSA*. How is it different from the usual commercials you would see on television?

6. What is the message of this PSA? _____

7. Who do you think is the intended audience for this PSA? _____

8. Give one example of how lighting is used effectively.

9. List 3 ways the people who made this had the house hippo look realistic.

10. Is this an effective PSA? Explain your thinking. _____
